

FORRESTER®

CHALLENGE THINKING. LEAD CHANGE.

Почему тормозят проекты цифровой трансформации - типичные ошибки

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We work with business and technology leaders to develop customer-obsessed strategies that drive growth.



Expectation:

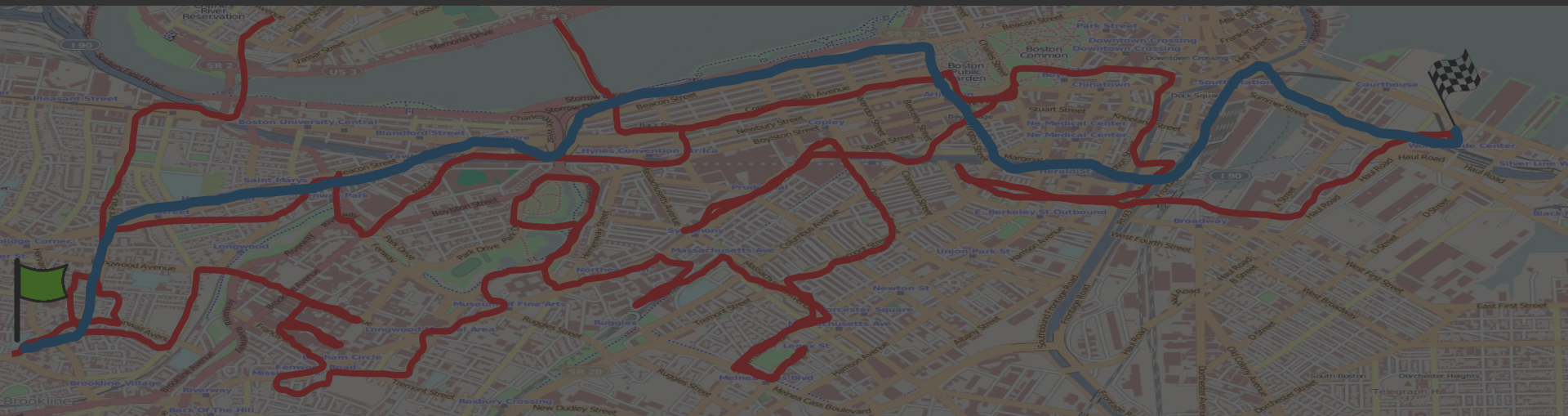


Reality:



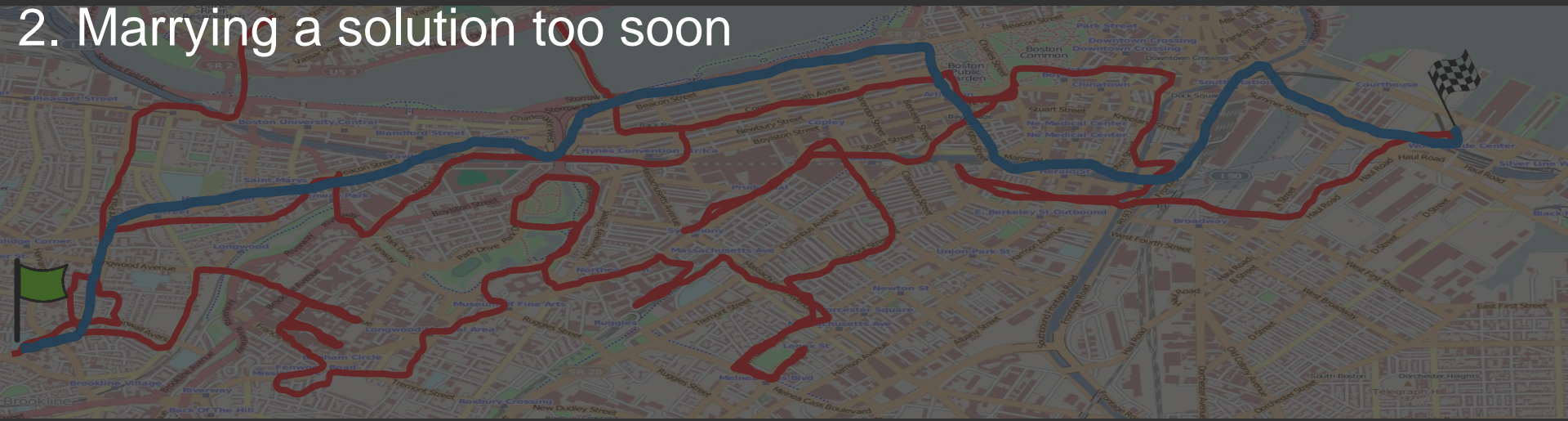


1. Going Agile on autopilot



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2. Marrying a solution too soon



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3. Relying on old-school procurement methods to drive innovation

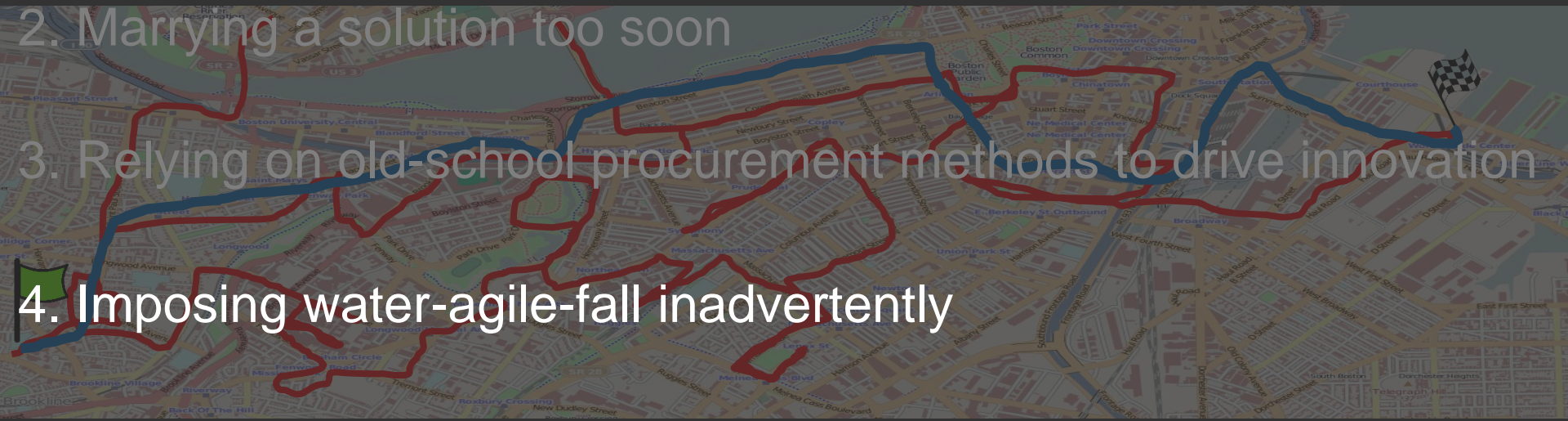


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4. Imposing water-agile-fall inadvertently



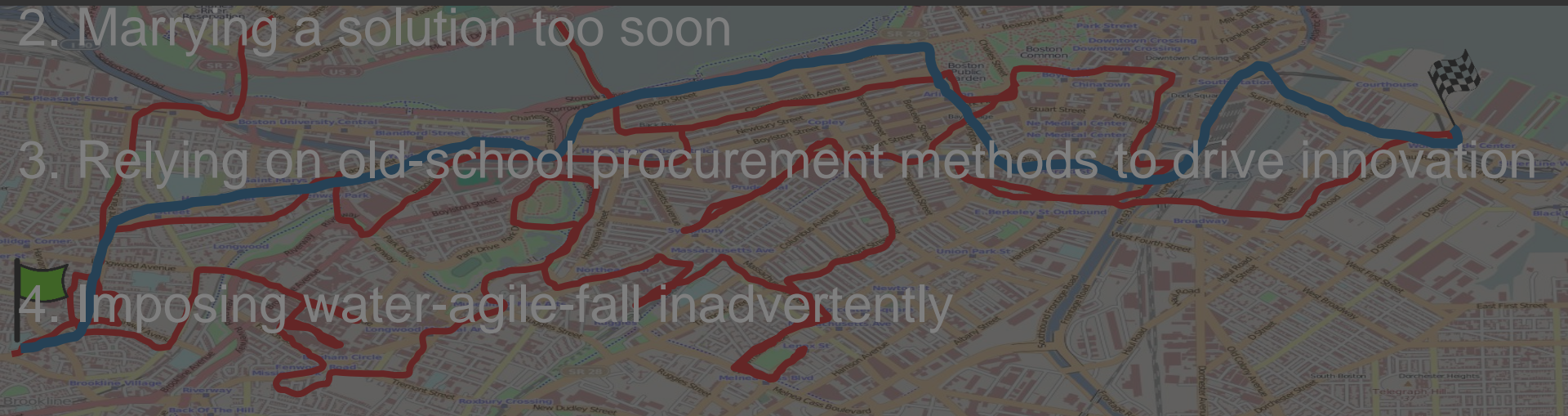
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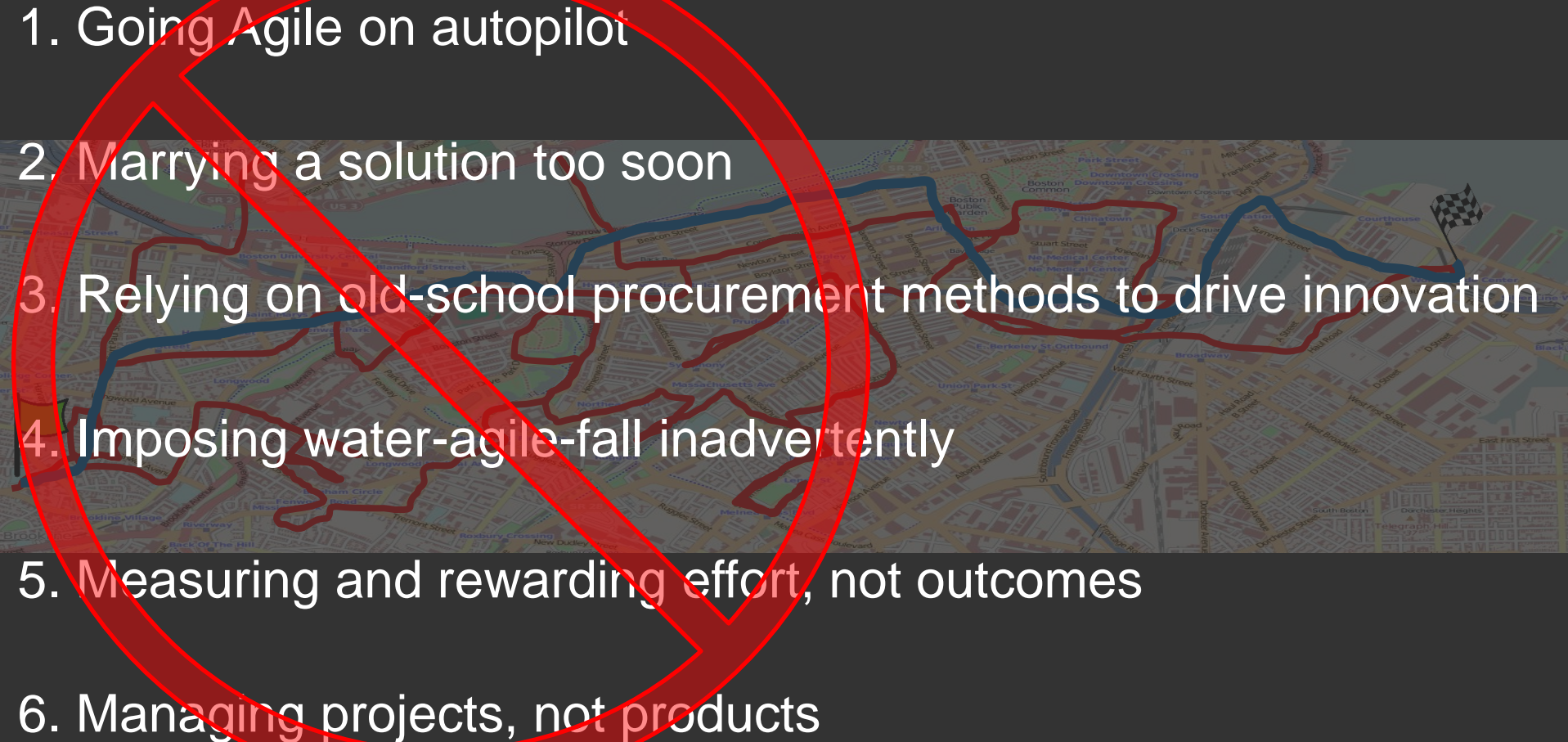
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Thank you

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